



# PROJECT BRIEF INDONESIA



Indonesia is the fourth largest coffee producer globally. Coffee production represents over 16% of the country's GDP. Coffee and cocoa production are the main source of income for 2.3 million households. However rising temperatures, erratic and extreme rainfall, strong wind, prolonged drought, water shortage, changes in weather patterns and changes in seasons are impacting farming and farmers' households resulting in loss of harvest, death of trees, and increased and new pest invasion posing a threat to the quality of the crops and significant drops in yields. The Project Partners propose to design a product to cover drought and excess rainfall events affecting coffee and cocoa production.

## PRODUCT CHARACTERISTICS



**Target group**  
Smallholder farmers



**Target region**  
Banjarnegara, West Java (Coffee) and Kolaka, Southeast Sulawesi (Cocoa)



**Insured asset**  
Agricultural production cost (coffee and cocoa)



**Insured peril / hazard**  
Drought / excess rainfall

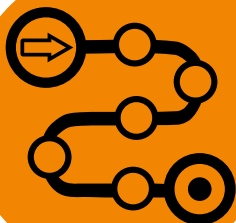


**Insurance type**  
Microinsurance approach  
Introduction of new insurance product



**Own contribution**  
50.2% of total ISF project costs

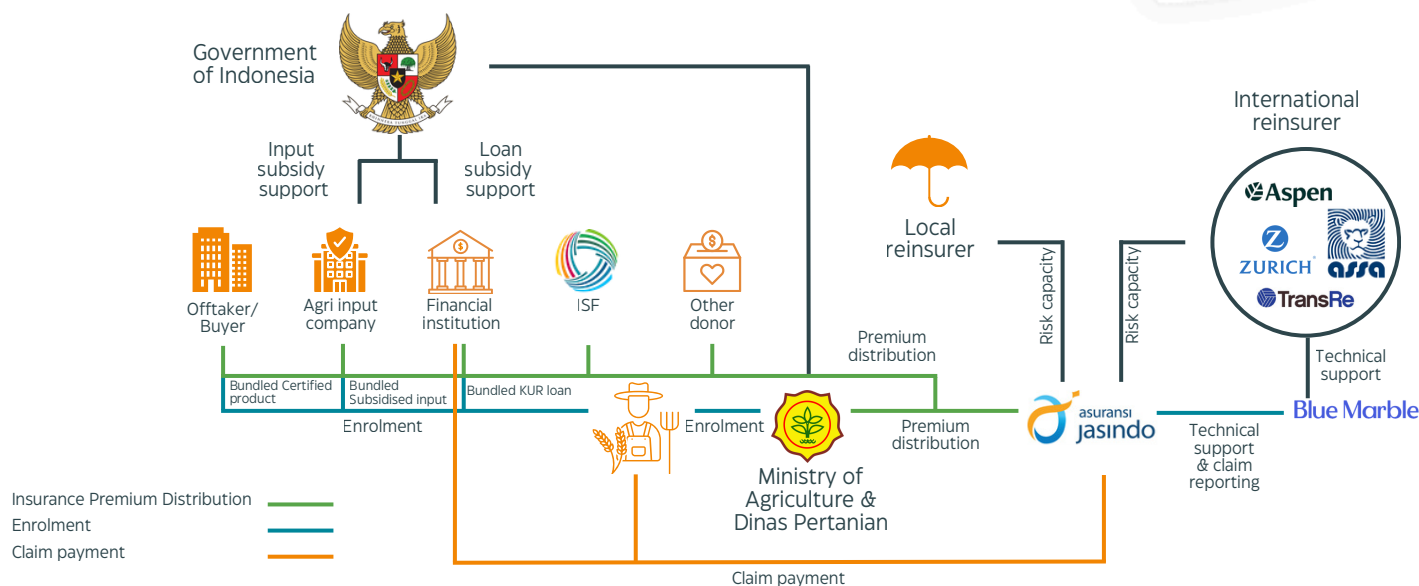
## PRODUCT DEVELOPMENT ACTIVITIES SUPPORTED



- Completing the design of the insurance solutions that are already being co-created by Blue Marble, the MoA and JASINDO with IFAD funding.
- Integrating JASINDO's and Blue Marble's AgSuite technology platform to streamline the process of client enrolment, underwriting, tracking, policy administration, policy issuance and claim process.
- Capacity building for staff of insurance companies.
- Developing a premium funding roadmap.
- Awareness building for cooperatives and farmers.
- Assess product options for other crops and implement measures to reduce basis risk.



## PROJECT SET UP



## EXPECTED IMPACTS

- The ultimate goal is to improve the resilience of vulnerable coffee and cacao producing smallholder farmers against drought and excess rainfall by introducing a new insurance solution stabilising their income to avoid a falling back to poverty.



## PROJECT PARTNERS

DEMAND

- Ministry of Agriculture of Indonesia / Government Jakarta / ID (non-signing partner)

SUPPLY

- Blue Marble Microinsurance / Private InsurTech Company / UK
- Jasindo / State-owned Insurance Company / ID

## EXPECTED BENEFICIARIES <sup>1</sup>

460,000 until project end  
100% vulnerable

## IMPLEMENTATION PERIOD



## GRANT AMOUNT

EUR 1,033,174