

PROJECT BRIEF BANGLADESH

With a 0.41 % insurance penetration, access to agricultural insurance products for smallholder farmers in Bangladesh is rather limited. Backed by the leading non-life insurance company in Bangladesh – Green Delta Insurance Company Limited, and in partnership with BRAC- one of the world's largest NGOs- Syngenta Foundation for Sustainable Agriculture as the objective to expand the penetration of agriculture index-based weather insurance among smallholders, distributing the insurance products via BRACs local network and input providers in 16 districts of Bangladesh (by 2022).



Target groupSmallholder farmers



Target region

North, South and Eastern part of Bangladesh







Insured peril / hazard Heavy rainfall, dry spells, low temperature and high humidity, cold spells, heat waves, flood

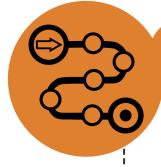


Insurance type

Micro-scheme Improvement of piloted products and scale up of weather index crop insurance



Own contribution
50.4% of total ISF project costs

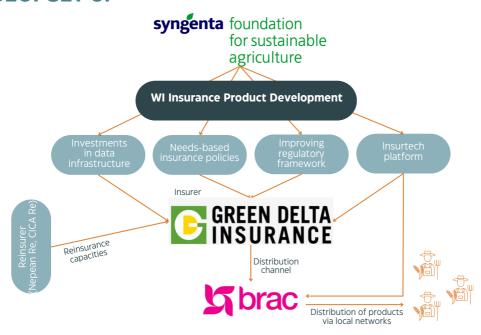


PRODUCT DEVELOPMENT ACTIVITIES SUPPORTED

- Provide sustainable index insurance for smallholder farmers in Bangladesh, generating greater demand and supply by:
 - Improving the local market infrastructure and the introduction of a holistic Insurtech cloud platform to facilitate product development, pricing and distribution of products, capacity building, and agro-advisory services for end beneficiaries.
 - Expanding insurance products offered from two (2) to five (5) crops and including additional perils.
 - Partnering with BRAC and strategic aggregators with significant outreach across all 64 sub-districts under 16 districts in Bangladesh.



PROJECT SET UP



EXPECTED IMPACTS

- Smallholder farmers and their investments are protected from financial losses due to climate risks.
- Greater resilience of smallholder farmers against climate change, and improved adaptive capacities via capacity building and agro-advisory services.
- Improved access to loans due to insurance cover.
- The business model of MFI and other input providers is strengthened by bundling and non-bundling insurance with their product and services.



PROJECT PARTNERS

DEMAND

- BRAC / NGO / BD
- Syngenta Foundation for Sustainable Agriculture (SFSA) / Corporate Foundation / CH
- Syngenta Foundation for Sustainable Agriculture Bangladesh / Corporate Foundation / BD

SUPPLY

 Green Delta Insurance Company Limited (GDIC) / Insurance Company / BD

EXPECTED BENEFICIARIES¹



IMPLEMENTATION PERIOD





GRANT AMOUNT

EUR 2,470,269