



PROJECT BRIEF INDONESIA



In 2019, nearly 50 million people in most of Indonesia’s provinces were affected by the country’s long-running drought, with emergencies declared in several provinces. Agriculture employs about 38 million people, which is close to 30 % of Indonesia’s current total workforce. Yet the livelihood of the smallholder farmers (holding land area less than two (2) ha) is low compared to other sectors. Issues faced include the limited access to capital and agricultural technologies, the limited knowledge of good and proper agricultural practices, and the limited knowledge and access to farming risk management tools. The lack of or limited role of farmer institutions hinders the link of smallholder farmers to commodity supply chains and agricultural services.

PRODUCT CHARACTERISTICS



Target group

Smallholder farmers cultivating maize and rice



Target region

Gowa, Jenepono, Bantaeng, Bone and Takalar; Karawang, Indramayu; Tulungagung



Insured asset

Agricultural production costs and financial losses



Insured peril / hazard

Drought / deficit of rainfall



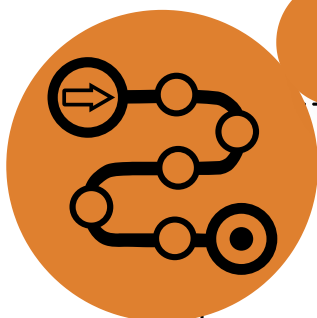
Insurance type

Micro- and meso-scheme
Development of new maize product and refinement of rice product



Own contribution

56% of total ISF project costs

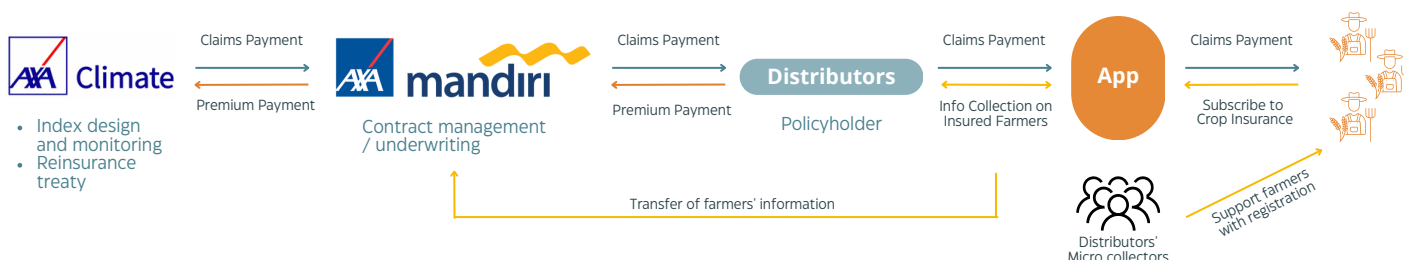


PRODUCT DEVELOPMENT ACTIVITIES SUPPORTED

- Collect data on geographic location of farmers.
- Refine / design products.
- Conduct focus groups with farmers on past events.
- Obtain regulatory approval.
- Reinsurance agreement.
- Set up distribution channels.
- Conduct trainings.
- Conduct satisfactory survey.



PROJECT SET UP



EXPECTED IMPACTS

- Enhanced resilience of rice and maize small-holder farmers.
- Provide complementary agricultural advisory services.



PROJECT PARTNERS

DEMAND

- PT Jiva Agriculture / Subsidiary of Agriculture Commodity Company OLAM / ID
- Yayasan Agri Sustineri Indonesia (YASI) / NGO / ID

SUPPLY

- PT Mandiri AXA General Insurance (MAGI) / Insurance Company / ID
- AXA Emerging Customers, AXA S.A. / Inclusive Insurance Center of Expertise / FR
- AXA Climate / AXA Entity / FR

EXPECTED BENEFICIARIES ¹

500,000 by 2025
100% poor and vulnerable

IMPLEMENTATION PERIOD



GRANT AMOUNT

EUR 471,600