

COLOMBIA

CAFÉ SEGURO: CLIMATE PROTECTION FOR SMALLHOLDER FARMERS



Blue Marble aims to increase the climate resilience of smallholder coffee farmers and their families in rural areas in Colombia by scaling up their index insurance pilot Café Seguro offered in group policies through cooperatives. With coffee being the second most important export commodity of Colombia, this climate index insurance product will support to compensate the cost of coffee production due to drought and extreme rainfall and thus support to secure employment as well.



PRODUCT CHARACTERISTICS

Target group	Smallholder coffee farmers
Target region	Caldas and Antioquia, to be scaled up to Huila, Cauca and Nariño
Insured asset	(Partly) Cost of coffee production
Insured peril/ hazard	Drought, excessive rainfall
Insurance type	Micro-scheme Climate index / group policies through cooperatives; scale up of existing insurance pilot
Own contribution	50 % (of total ISF project costs)



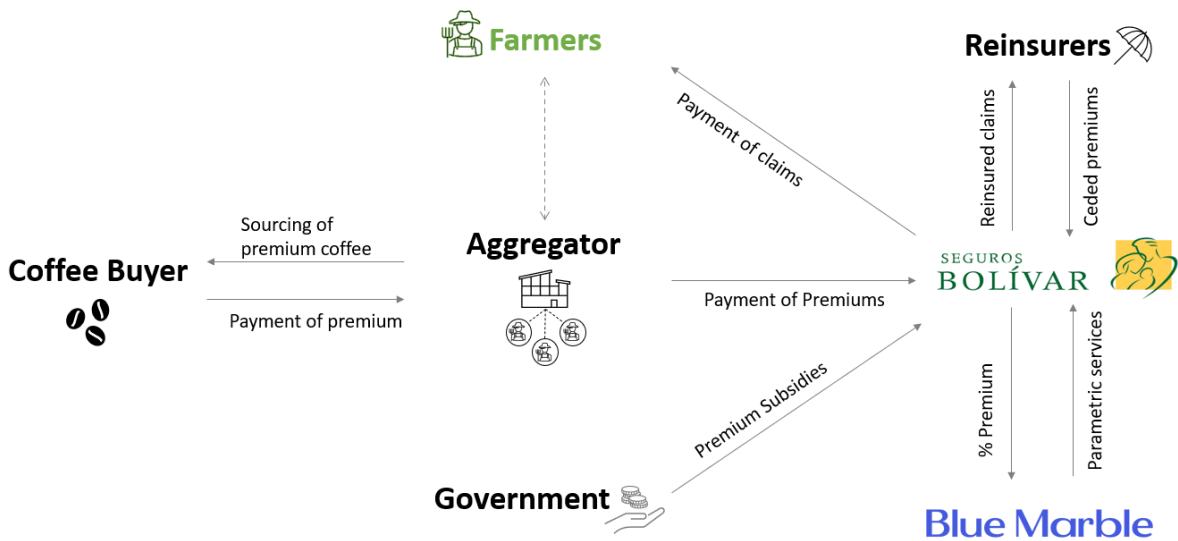
**PRODUCT DEVELOPMENT
ACTIVITIES SUPPORTED**

- Technical product adjustment to cover more regions
- Trainings
- Development of a digital interfaces and technical operating environment to digitise payment processes
- Customer education, awareness raising campaigns



PROJECT SET-UP

Café Seguro: Flow of Resources






PROJECT PARTNERS

Demand Side

Supply Side

- Fundación Local Partners, Colombia / Farmers' support organisation
- Caféxport, Colombia / Coffee intermediary
- Seguros Bolívar, Colombia / Insurance company
- Several coffee cooperatives, Colombia
- Blue Marble, USA / InsurTech

 <p>EXPECTED IMPACTS</p>	<ul style="list-style-type: none"> • Increased resilience of affected farm households and vulnerable populations to drought and extreme rainfall due to timely support and financial protection • Employment security and poverty alleviation • Closing the protection gap by offering systematic insurance cover for coffee farmers • Project includes activities to partner with other organisations in order to foster climate resilient / sustainable agriculture
 <p>EXPECTED BENEFICIARIES¹</p>	<p>500,000 by 2025 (100 % poor and vulnerable)</p>
 <p>IMPLEMENTATION PERIOD</p>	<p>07/10/2022 – 07/11/2024</p>

¹ Based on submission documents requiring use of IGP M&E Methodology.